



**HiredScore**  
The Recruiter's Assistant



*Facilitating Advanced  
Data Driven Talent Acquisition  
For Large Enterprise*

Case Study, August 2015





*HiredScore has become  
a critical tool for our  
overall Talent  
Acquisition initiative to  
advance data-driven  
recruiting processes.*

Lauren Pease,  
US Head of Recruiting Operations, Alcoa

## About Alcoa

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Founded in 1888, Alcoa (NYSE: AA) pioneered the aluminum industry over 125 years ago, and today has 59,000 employees globally in 30 countries delivering value-add products made of titanium, nickel and aluminum, and produces best-in-class bauxite, alumina and primary aluminum products. A global leader in lightweight metals technology, engineering and manufacturing, Alcoa innovates multi-material solutions that advance the world. Alcoa's technologies enhance transportation, from automotive and commercial transport to air and space travel, and improve industrial and consumer electronics products. Alcoa enables smart buildings, sustainable food and beverage packaging, high-performance defense vehicles across air, land and sea, deeper oil and gas drilling and more efficient power generation.

## Alcoa's Challenges

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### High Volume of Applicants

Industry leading recognition and successful recruitment marketing led to Alcoa's high volume of applicants, which drove the need for an efficient way of prioritizing and reviewing large applicant pools

### Absence of Technology

A lack of overall technology to support a move to data driven decision-making made it difficult to promote and measure departmental change

### Limited Recruitment Process Clarity

Leaders and decision-makers had limited insights into the characteristics of a successful candidate and the broader recruiting cycle

## The HiredScore Solution

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### Technology-Enabled Change

Provides recruiters with a method for data-driven prioritization of candidates, making the candidate selection process more efficient



### Process Improvements

Understanding the factors that lead to offers provides a means for reverse-engineering candidate profiles and the hiring process



### Recruiting Data Transparency

Automated data analytics offered by the HiredScore tool provide insights into aspects of successful candidates and a company's recruiting process



### Quick & Seamless Integration

The fast and easy integration of HiredScore with existing HR systems ensures minimal HRIS / IT involvement and gets companies launched in weeks

## The Result

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### **Improved Recruiter Efficiency**

HiredScore gives recruiters an effective method for data-driven prioritization of applicants with no change to their existing workflow



### **Deep Insights into Internal Processes**

Automated insights into the recruiting process (e.g. evaluation of applicant source effectiveness and top candidate characteristics) became vital to the Talent Acquisition team's transformation



### **Lightning Fast and Hassle-Free Integration**

The speed and fully supported integration were particularly beneficial, as HiredScore's expertise in handling HR data, internal integration team, and process management made for an outstanding client experience and on-schedule product launch



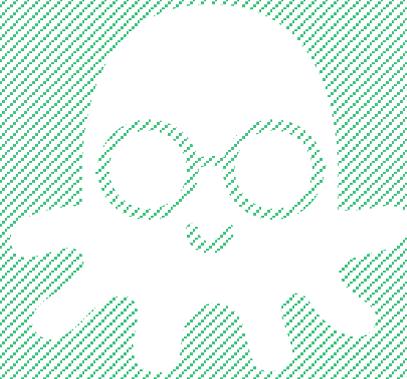
### **World-Class Support**

The comprehensive client support and engaging training from the team were key differentiators in working with HiredScore compared to other vendors from launch through today

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*The level of hands-on support and energy from HiredScore ensured a swift and effortless integration and go-live on the part of Alcoa resources. HiredScore's level of expertise and flexibility allowed for a hand-in-glove customization along with personalized strategic insights along the way.*

**Lauren Pease,**  
US Head of Recruiting Operations, Alcoa



## About HiredScore

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### **HiredScore tackles the candidate selection process with big data and workforce intelligence**

By leveraging the power of data, HiredScore enables recruiters to instantly identify priority candidates among their applicants.

HiredScore's proprietary technology integrates with the major HR systems to provide real-time analysis and prioritization of candidates based on deep data insights and artificial intelligence from thousands of sources beyond the resume, including public data, enterprise data, and adaptive learning.



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